

AI VIDEO PRODUCER & POSTPRODUCTION LEAD

Pavel *Kazakov* makes ideas move.

I lead commercial video, postproduction and AI-assisted production from creative direction to final delivery.

► **SHOWREEL 2026** [Portfolio ↗](#) [Full works ↗](#) [LinkedIn ↗](#)

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PORTRAIT / 2026

[ABOUT ME ↗](#)

WHAT I BRING

I bring clarity to the moments that matter:
a brief's first direction, a production
team's decisions, a film's final frame.

01

Commercial & branded film production

From creative brief and treatment to team, schedule and delivery.

02

Postproduction leadership

One clear standard for story, craft and deadlines across a multidisciplinary team.

03

AI video development

Visual direction, keyframes, controlled motion studies and generation quality control.

04

Creative production systems

Turning an ambitious direction into a practical, collaborative production process.

EXPERIENCE

Creative leadership, craft and a production system built from the inside.

SEP 2025
PRESENT

RUSSIA

Head of Postproduction / Russian Media Group

Lead a six-person postproduction department, including a motion designer, across commercial, promotional, TV, digital and OOH media work.

- + Manage a high-volume flow of 200+ postproduction tasks per month across parallel campaigns, formats and deadlines.
- + Reduced revision cycles by 30-40% by setting production standards and approval checklists, while maintaining final quality control.
- + Own workload planning, task-setting, quality control and final acceptance across the department.
- + Build AI-assisted pipelines: prompts, generation QC and integration of neural assets into final compositing.

AUG 2020
PRESENT

SHOT FILMS

Founder & General Producer / SHOT FILMS

Independent, project-based production company. Lead full-cycle commercial productions: concept, preproduction, shoot, postproduction and final delivery.

- + Client work includes KARO Cinema, Saint Spring, Familia, Russkoye Radio, DFM, OLIMPBET, Lancôme, WAKA and Metro.
- + Own visual quality and the route from a creative idea to a finished screen experience.
- + Assemble and lead creative and production teams across scripts, camera, edit, motion, 3D and sound.
- + Selected work: Saint Spring Citrus TV, Familia Fashion Habit, Russkoye Radio, MaxiGrill AI animation and graphics for digital and TV, and AI motion studies.

JUN 2017
SEP 2025

RMG

Production path / Videographer → Editor → Senior Editor

Built end-to-end craft knowledge before leading the department: shooting, editing, color, sound, motion design and delivery.

SELECTED IMPACT

Zolotoy Gramofon *AI campaign*

Co-launched an AI-generated campaign, including visual-pipeline direction, face-generation quality control, 3D statuette development and final compositing for large-format digital facades in Moscow.

Tools, languages & education

Post: Adobe Premiere Pro, After Effects, DaVinci Resolve, color grading, sound design, compositing, VFX, 3D.

AI production: Runway, Higgsfield, Seedance, prompt development, visual research, keyframes and motion studies.

Languages: Russian - Native. English - B1, progressing toward B2.

Education: BA, Advertising & Public Relations, Moscow Polytechnic University, 2018.

NEXT CHAPTER

Based in Moscow. Worked in Istanbul, 2022-23. Open to international roles, remote work and relocation.